

The logo for Trickshot Film Productions, featuring the word "TRICKSHOT" in white, uppercase letters on a dark red, horizontal rectangular background with a slight gradient and a thin white line through the middle.

PRESS RELEASE

SOUTH LONDON FILM-MAKERS RELEASE OWN DVD

Date 20/02/04

Greenwich, SE London... film-makers Robert and Richard Allison, together with Jack Vine, of Trickshot Film Productions have just released a DVD of their low budget action thriller Eightball.

The film was shot over a period of two years on a shoestring budget financed from the maker's own pockets using the latest cutting edge digital video and non-linear editing technology. It premiered to a full house at the Trafalgar Tavern in Greenwich, back in September 2003.

"Once we saw the audience reaction at the Eightball premiere, we knew we had to make it available to the widest possible audience" comments director Robert Allison. As a proper theatrical release for a small British film is so unlikely, co-producer Richard Allison decided to take the matter into his own hands by putting together a DVD version - "DVD represents the best possible medium to enjoy the film outside of the cinema".

Trickshot have been distributing their own short films, via mail order from their website (www.trickshot-films.co.uk) for nearly three years, but Eightball marks their first feature film, and first foray into the DVD format. Richard Allison adds - "in the short space of time since we released our last film on VHS, the market has moved on at such a rate that now consumers will only accept the superior picture and sound quality that DVD can deliver. Being movie fans ourselves we understand the form and are proud to take advantage of the format and offer a whole host of extra features".

The Eightball DVD includes director and producer's commentary, 'making of' documentary, deleted scenes, special FX and location tests, teaser trailer and out-takes. In total over 100 minutes of bonus material on top of the 70 minutes run time for the main feature. Co-producer Jack Vine comments - "Eightball is not unreasonably priced, certainly much cheaper than new DVD releases in high street stores, and is now available to any buyer worldwide - thanks to the internet. Hopefully now the film can reach the audience it deserves".

Eightball stars Max Woollen, Jemma Garrard, Nick Kirk and Chris Eaglestone. It was produced by Richard Allison and Jack Vine and written and directed by Robert Allison. The DVD is available exclusively from Trickshot Film Productions priced £12.99.

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For email, tel & fax details use our contact form on our website:

www.trickshot-films.co.uk

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