

**PRESS RELEASE**

**‘INCIDENTAL WEEKEND’ COMMENCES PRINCIPAL PHOTOGRAPHY**

**London, 11<sup>th</sup> April 2006**

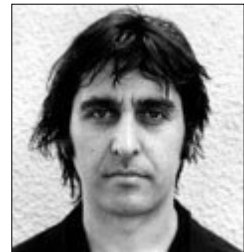
Last Saturday, after months of planning, film finally turned (well pixels were recorded) on Incidental Weekend, Trickshot's first major film production since 2004. Tomorrow we head out to Veliko Turnovo, Bulgaria for a week of location filming.

Executive Producer Andrew Roberts invested in some property in the old historical and cultural capital in the Balkan mountains and thought it would make a beautiful and unique location for a film. The story was inspired by and consequently written with the town in mind.

Luckily the municipality and tourist office of Veliko Turnovo have been accommodating for which Trickshot are eternally grateful. With a booming property market appealing to foreign investors, "Incidental Weekend" is sure to attract attention to the area for its extensive use of local attractions and old city landmarks, including the medieval fortress of Tsarevets.

**An ensemble cast...**

**Jason Croot** plays "Will", a deeply confused fantastist. Jason auditioned for us on his birthday which was very big of him. A graduate of Bradford N.C.F.E Performing Arts, Jason has previously worked with director Danny Boyle ("Trainspotting", "28 Days Later") and appeared in Oliver Stone's "Alexander" (2005).



**Hayley J. Williams** plays "Charlie", a loving mother, retired actress and reluctant accounting clerk. Hayley trained at the Drama Studio London and her background is mainly theatre, including a stage production of "Closer". She has also appeared in the UK police continuing drama series "The Bill".



**Nicholas Obileye** plays "TJ", a self-obsessed musician. Nick trained at the University of Bristol and the London Drama School and has a wealth of experience in theatre. He is also the lead singer of the band 'Ragged Ol' Flag' which will stand him in good stead for the role of TJ!



**Andrew Cleaver** plays “Ben”, a super-rich internet entrepreneur and closet geek. Andrew is a versatile actor with experience of both theatre and film.



**Henrietta Meire** plays “Jennifer”, a cold hearted, manipulative bitch who just happens to be Will’s ex-girlfriend! Henrietta herself is none of these things, just a hugely talented upcoming actress (see the short horror film “Flesh and Chips”, 2005) who has also held various modeling contracts in the past.



Trickshot fans eager for a first glimpse of the production can tune in to daily updates from the set during principal photography through Myspace, and later, the Trickshot website ([www.trickshot-films.co.uk](http://www.trickshot-films.co.uk)), in the form of podcasts, video diaries and exclusive preview footage to download to your PC, mobile phone or multi-media device.

‘Incidental Weekend’ will premiere at a Central London venue in Summer 2007. It will also be submitted to various film festivals including Sutton and Raindance in London and the International Film Market at Cannes. A DVD release with a full compliment of special features is planned for 2007.

Trickshot Film Productions is seeking a distribution partner for both domestic and international commercial markets and any interested distributors should contact us via details at the end of this release.

**Additional Notes:**

- ‘Incidental Weekend’ is written, produced and directed by Richard Allison and Nick Kirk. The Executive Producer is Andrew Roberts. The Production Designer is Hanna Wiggins, the Make Up Artist is Faye Hammond and the Cinematographer, Storyboard Artist and Editor is Robert Allison.

- ‘Incidental Weekend’ stars Jason Croot, Hayley J. Williams, Nicholas Obileye, Andrew Cleaver and Henrietta Meire. Guest stars include Damian Morter, Mark Bearsdmore and Marq English.

- ‘Incidental Weekend’ is filming entirely on location in and around London and Veliko Turnovo, Bulgaria (250km from the capital Sofia). We are flying Bulgaria Air.

- ‘Incidental Weekend’ is planned for release in selected theatres and film festivals from Summer 2007. A DVD release will follow.

- Trickshot’s first feature film, ‘Eightball’, was released on DVD in February 2004.

**Contact information:**

Trickshot Film Productions websites: [www.trickshot-films.co.uk](http://www.trickshot-films.co.uk) / [www.myspace.com/trickshotfilms](http://www.myspace.com/trickshotfilms)  
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